

march of dimes[®] bulletin

New Jersey chapter – South Division

March for Babies

March for Babies is the single largest fundraiser for the March of Dimes that has been held across the nation in more than 1,500 locations since 1970. More than 5,000 walkers come together at four different South Jersey sites with one common goal, to give every baby a healthy start. Our South Jersey March for Babies consists of walkers from Corporations, Schools, Families and individuals from Burlington County all the way down to Cape May County and all Counties in between.

Virtua, Voorhees

Sunday, April 27, 2014

Registration 9 am - Start 10 am

Boardwalk, Ocean City

Sunday, April 27, 2014

Registration 10 am - Start 11 am

Rowan University, Glassboro

Sunday, April 27, 2014

Registration 8 am - Start 9 am

Riverview Beach Park, Pennsville

Date to be Determined

November is Prematurity Awareness Month

Organizations around the world will observe World Prematurity Day on November 17. An estimated 15 million babies around the world are born premature each year and more than one million of them do not survive their early birth. Although the United States has seen six consecutive years of sustained improvement in its preterm birth rate, it has one of the highest rates of preterm birth of any industrialized country.

The good news is that New Jersey has earned a better grade on the March of Dimes 2013 Premature Birth report card, giving more babies

a healthy start in life. New Jersey earned a B on the report card for lowering its preterm birth rate to 11.2 percent.

You can help us raise awareness of the serious problem of premature birth by participating in Blue Jeans for Babies. You can host an event or day at your company where participants can donate \$5 and wear blue jeans to help give every baby a chance at a healthy start.



Calendar of Events

Rangeela

November 23, 2013

Rangeela is a multi-cultural evening of food, music and dancing presented by the Mercer County Chain Reaction Youth Council and their adult mentors. Featured performance from Sunil Mungee from India, as well as performances from local dance troupes in the area.

Nurse of the Year

December 12, 2013

Join us in honoring the unsung heroes of New Jersey's medical community at the Eighth Annual Nurse of the Year Awards. This year's Honorary Chair is Anne McCartney, RN, MSN, CNM, NEA-BC, Vice President of Patient Care Services at Inspira Health Network in Vineland. Master of Ceremonies will be Donna Cardillo, RN, MA, Career Guru for Nurses.

Celebration of New

Beginnings

December 13, 2013

New Jersey Senator Jennifer Beck, New Jersey Assemblyman Herb Conaway, and Elizabeth Ryan, President & CEO, New Jersey Hospital Association will be honored for their outstanding leadership and support of the mission of the March of Dimes.

Becoming a Mom

Community education and outreach are a fundamental part of the [Healthy Babies are Worth the Wait](#) initiative to reduce racial disparities in preterm birth in Newark. The March of Dimes awarded grants to 7 community agencies to educate pregnant women who use their services. Newark NOW, St. James Social Services, Family Intervention Services, University Hospital, Newark Community Health Centers, The Leaguers and The Partnership for Maternal Child Health of Northern New Jersey will each hold at least 2 series of educational seminars for pregnant women and their partners. The March of Dimes curriculum, Becoming a Mom, was adapted for the Newark community with local resources and a focus on risk reduction for African American women.

The Patient Protection and Affordable Care Act (ACA)

Americans can now sign up for health insurance under the Affordable Care Act (also called the ACA or “Obamacare”). The law gives people new choices for health insurance, helps many people to pay for insurance, and sets new rules for how health plans offer coverage and how much they can charge for it. The March of Dimes supports the ACA because it will provide important opportunities to ensure healthy pregnancies and healthy babies.

For more information about the Affordable Care Act and how to enroll, visit:

www.healthcare.gov or <http://kff.org/health-reform/video/youtoons-obamacare-video/>

Volunteer Spotlight



Gianna was born at 25 weeks weighing 1 lb. 12 oz. and spent 129 days in the NICU. Today she is a beautiful and happy ten year old. Gianna and her mother **Angela** travel all over Southern NJ to speak on behalf of the March of Dimes. After her experience with her daughter in the NICU, Angela went to school to become a Registered Nurse. She is now working in the NICU at Virtua Voorhees, sharing her story with many families and helping them to get through the devastation of having a baby born premature. Angela and Gianna have a team to raise money for March for Babies and recently shared their story at a Black Tie Gala in Atlantic City where she helped to raise over \$20,000. They are true ambassadors for the March of Dimes and help us every day to raise awareness to the seriousness of babies born too soon.

Golf for Babies

Chapter Chairman Dr. John B. Tedeschi and Chair of the South Jersey Golf event successfully held the Division's golf tournament on Monday, September 16th. It was a great day at Trump National Golf Club as golfers helped to raise \$112,000 for babies. Though none succeeded, golfers lined up for their chance at a hole in one to win a beautiful new Lexus. All in fun the event was a great success helping the March of Dimes help every family to have a healthy baby.



Amazing Art, Auto & Accessories

Searching for awesome jewelry, pocketbooks or presents? Craving fascinating paintings? Want to be the first to experience the new 2014 Lexus? Join Dawn Stensland Mendte from WMCN TV on Friday November 15, 2013 at Lexus of Cherry Hill for an exciting night of fine wines, holiday hors d'oeuvres, unusual cupcakes, fashion, art and incredible Microsoft games. The best part: all this benefits the March of Dimes. Visit <http://bit.ly/ArtAuto> to purchase your tickets.

Born to Shine

As Co-Chairs of our Born to Shine Gala, Board member James Dargusch and Lexus owner Shirley Richardson hosted another amazing event on Saturday, October 5th at the Golden Nugget in Atlantic City. The event honored Chairman of the Boards of Cooper Hospital, Kennedy Health System, Nemours and Virtua Health System. Over 300 people attended, honored amazing volunteers and danced the night away, all while raising \$210,000 for our mission.

